



NewsBank, inc. & Readex Appoint Worldwide Information Services as Exclusive Representative in South Africa

August 30, 2011 (NAPLES, FL) – NewsBank, inc. and its historical division Readex are pleased to name Worldwide Information Services (WWIS) as their exclusive representatives in South Africa, Botswana, Namibia, Swaziland, Lesotho, Mozambique and Zimbabwe.

NewsBank's *Access World News*, the world's largest collection of news and newspaper content, is used for research in academic and public libraries around the globe. Readex is the publisher of acclaimed scholarly research collections including *World Newspaper Archive: African Newspapers, 1800-1922* and *Foreign Broadcast Information Service (FBIS) Daily Reports, 1941-1996*, both part of the acclaimed *Archive of Americana* family of online historical resources.

"WWIS brings an unparalleled level of service and support to academic, public and corporate libraries in South Africa" says Tim Russell, Vice President of International Markets. "And given the strong interest and enthusiasm for our research collections across the African continent, especially *World Newspaper Archive: African Newspapers, 1800-1992*, WWIS will offer excellent local support and knowledge. We are delighted to be working with WWIS to make more content from Africa and around the world available for scholarly research."

About NewsBank

NewsBank, inc. is one of the world's premier information providers, serving public libraries, community colleges, colleges and universities, schools, government and military libraries, genealogists, professionals and researchers worldwide for more than 35 years. Through partnerships with leading global news publishers, NewsBank provides Web-based access to more than 6,000 news sources, including newspapers, newswires, web-only sources, broadcast transcripts, journals, periodicals and other publications. NewsBank's Readex division provides online access to a wealth of historical primary source materials, including the *World Newspaper Archive*, *Foreign Broadcast Information Service (FBIS) Daily Reports* and the acclaimed *Archive of Americana*.

About WWIS

WWIS is a dominant player in the South African Information Management Solutions industry and supplies print and electronic information subscriptions to the academic, corporate and government markets. They have a devoted interest in libraries and offer superior and personalized service to suppliers and customers alike. In the last three years, WWIS has doubled its turnover and net profit.



This exclusive agreement with NewsBank, inc. & Readex, inc. provides WWIS to effectively become the custodian of all the information they have to offer and it will be the role of WWIS to create an awareness of the unique products of NewsBank, inc. & Readex, inc. in Southern Africa. Andre van Tonder, MD of WWIS commented: "We are extremely pleased to be working with NewsBank, inc. & Readex, inc. and selling their products to the Southern African market in a professional and mutually beneficial manner."

For more information, contact Fiona Bester on Fiona.bester@wwis.co.za.